

Committee Meeting Agenda

2024 Wilmot Canada Day Task Force Meeting

Tuesday, May 14, 2024

6:30 pm

Wayne Roth Meeting Room – Wilmot Recreation Complex

This meeting will be held in-person.

Meetings of the 2024 Wilmot Canada Day Event Task Force will not be video recorded. Meetings of the Task Force are open meetings to the public, who may attend in-person at the Wilmot Recreation Complex.

Delegations must register with the Committee Administrator, Manny O'Krafka, at manny.okrafka@wilmot.ca. The only matters being discussed at this meeting will be those on the Agenda.

Pages

1. **CALL TO ORDER**
RECOMMENDATION
THAT the 2024 Wilmot Canada Day Event Task Force Meeting on May 14, 2024 be called to order at 6:30 p.m.
2. **TERRITORIAL LAND ACKNOWLEDGEMENT**
Chair, R. Unrau will read the Territorial Land Acknowledgement.
3. **ADDITIONS TO THE AGENDA**
4. **ADOPTION OF THE AGENDA**
RECOMMENDATION
THAT the Agenda as presented for May 14, 2024 be adopted.
5. **DISCLOSURE OF PECUNIARY INTEREST UNDER THE MUNICIPAL CONFLICT OF INTEREST ACT**
Members of Council and members of the Township's local boards are required to file a written statement when they have a conflict of interest. If a conflict is declared, please review the Policies and Rules for Council and complete the Disclosure of Pecuniary Interest Form.
6. **MINUTES OF PREVIOUS MEETING**
RECOMMENDATION
THAT the Minutes of the April 23, 2024 2024 Wilmot Canada Day Task Force meeting be adopted as presented.

7. ADMINISTRATIVE BUSINESS

8. PRESENTATIONS

9. DELEGATIONS

Pursuant to Council's Procedural By-law, delegations are permitted to address the Committee for a maximum of seven (7) minutes. Delegations are only permitted to discuss matters listed on the agenda as staff reports; informal and formal public meetings; notice of motions; and by-laws. All Delegations where possible are encouraged to register prior to the start of the meeting. For Delegates who are attending in-person, registration is permitted up to the start of the meeting.

10. CORRESPONDENCE

11. REPORTS

11.1 COMMITTEE ADMINISTRATOR REPORT

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Committee Administrator, M. O'kafka to provide a verbal update on the work undertaken to date.

RECOMMENDATION

THAT the Committee approves the payment of an honorarium in the amount of \$600.00 for the Sunrise Ceremony.

11.2 DIRECTOR OF COMMUNITY SERVICES REPORT

Director of Community Services, C. Catania to provide a verbal update on the dunk tank.

11.3 SUB-COMMITTEE REPORTS

11.3.1 COMMUNITY ENGAGEMENT SUB-COMMITTEE

The Community Engagement Sub-Committee will provide a verbal update.

11.3.2 EVENT SPONSORSHIP/DONATIONS SUB-COMMITTEE

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The Event Sponsorship/Donations Sub-Committee will provide a verbal update.

RECOMMENDATION

THAT the Committee receive the Sponsorship Letter and the Sponsorship and Donation form for information.

11.3.3 MARKETING AND PROMOTION SUB-COMMITTEE

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The Marketing and Promotion Sub-Committee will provide a verbal update.

RECOMMENDATION

THAT the Committee approves the spending on advertising and promotion in print media at an upset limit of \$1000.00.

11.3.4 MUSIC AND ENTERTAINMENT SUB-COMMITTEE

The Music and Entertainment Sub-Committee will provide a verbal update and a introduction to the following motions.

RECOMMENDATION

THAT the Committee approves a \$1000.00 increase to the Music & Entertainment Sub-committee upset limit.

RECOMMENDATION

THAT the Committee agrees to enter into an agreement with Rob Esposito in the amount of \$950.00 plus HST; and,

THAT the Committee agrees to enter into an agreement with Counting Down the Hours in the amount of \$400.00 plus HST; and,

THAT the Committee agrees to enter into an agreement with Dolinar, Dosman and Dunn in the amount of \$600.00 plus HST; and,

THAT the Committee agrees to enter into an agreement with David Martin in the amount of \$200.00 plus HST; and,

THAT the Committee agrees to enter into an agreement with Hillbrook Connection in the amount of \$750.00 plus HST; and,

THAT the Committee agrees to enter into an agreement with After Midnight in the amount of \$600.00 plus HST; and

THAT the Committee agrees to enter into an agreement with Mac Summers (Smile n' Wave) in the amount of \$1000.00 plus HST; and further,

THAT the Committee agrees to enter into an agreement with Marg Mueller in the amount of \$1980.00 plus HST.

11.3.5 **VENDORS SUB-COMMITTEE**

The Vendors Sub-Committee will provide a verbal update.

11.3.6 **VOLUNTEER RECRUITMENT SUB-COMMITTEE**

The Volunteer Recruitment Sub-Committee will provide a verbal update and provide an introduction to the following motion.

RECOMMENDATION

THAT the Committee approves the spending on volunteer beverages and snacks for the 2024 Wilmot Canada Day Event at an upset limit of \$250.00.

11.4 COMMITTEE MEMBER REPORTS

11.4.1 K. Chiasson

Committee Member K. Chiasson to provide a verbal update on the following:

- Radios
- Shuttle Busses
- Corn Box / Agricultural Update

11.4.2 B. Safri

Committee Member, B. Safri to provide a verbal update, and a introduction to the following motion.

RECOMMENDATION

THAT the Committee agrees to waive the vendor booth fee for non-profits and service groups for the 2024 Wilmot Canada Day Event.

11.5 PROPOSED SCHEDULE OF EVENTS

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Chair, R. Unrau will provide a verbal update on the proposed schedule of events.

12. ANNOUNCEMENTS

13. ADJOURNMENT

RECOMMENDATION

THAT we do now adjourn to meet again at the call of the Chair.

Committee Meeting Minutes

2024 Wilmot Canada Day Task Force Meeting

Tuesday, April 23, 2024, 7:00 P.M.

Scott Park

75 Hunter Street

New Hamburg, Ontario

Tuesday, April 23, 2024, 7:55 P.M.

Wayne Roth Meeting Room – Wilmot Recreation Complex

291 Nafziger Road

Baden, ON N3A 0C4

Members Present:

M. Weber

K. Chiasson

A. Stevenson

P. Mackie

K. Gray

B. Safri

L. Divita

R. Unrau

N. Salonen

S. Martin

Staff Present:

M. O'krafka, Manager of Community Services

K. Bos, Supervisor of Legislative Services / Deputy Clerk

C. Catania, Director of Community Services

G. Dubrick, Manager of Parks and Facilities

C. Eby, Supervisor of Parks and Facilities

1. CALL TO ORDER

Moved by: B. Safri

Seconded by: K. Chiasson

THAT the 2024 Wilmot Canada Day Event Task Force Meeting on April 23, 2024 be called to order at 7:00 p.m.

Motion Carried

3. ADDITIONS TO THE AGENDA

Item 9.1 delegations on Item 11.2.6

- S. Dunstall
- L. Dunstall

4. ADOPTION OF THE AGENDA

Moved by: S. Martin

Seconded by: M. Weber

THAT the Agenda as presented for April 23, 2024 be adopted.

Motion Carried

5. DISCLOSURE OF PECUNIARY INTEREST UNDER THE MUNICIPAL CONFLICT OF INTEREST ACT

There were no disclosures of pecuniary interest at this meeting.

6. MINUTES OF PREVIOUS MEETING

Moved by: A. Stevenson

Seconded by: L. Divita

THAT the Minutes of the April 9, 2024 2024 Wilmot Canada Day Task Force meeting be adopted as presented.

Motion Carried

7. ADMINISTRATIVE BUSINESS

7.1 SITE VISIT AT SCOTT PARK

Township Staff lead the Committee through a site visit of Scott Park.

The Committee asked and received a response from staff on the following:

- Accessible washroom facilities
- Use of pavilion
- Staff to maintain facilities that day
- Location of Grand River Inflatables attractions
- Location and direction of stage

Moved by: B. Safri

Seconded by: A. Stevenson

THAT the Committee does now recess at 7:32 p.m. to reconvene in 20 minutes at the Wilmot Recreation Complex in the Wayne Roth Community Room.

Motion Carried

Moved by: N. Salonen

Seconded by: L. Divita

THAT the Committee does now reconvene at 7:55 p.m.

Motion Carried

7.2 FIREWORKS RAIN DATE CORRECTION

At the April 9, 2024 Task Force Meeting, Staff proposed the incorrect date for the rain date for the fireworks.

The following series of motions corrected this error.

Moved by: B. Safri

Seconded by: N. Salonen

THAT the Committee reconsiders the following motion "THAT the 2024 Wilmot Canada Day Event Task Force agree to a rain date for the Fireworks of August 6th"

Motion Carried

Moved by: S. Martin

Seconded by: K. Chiasson

THAT the Committee amends the motion to strike out the 6th and insert 4th.

Motion Carried

Now the Committee will vote on the main motion as amended.

Moved by: N. Salonen

Seconded by: S. Martin

THAT the 2024 Wilmot Canada Day Event Task Force agree to a rain date for the Fireworks of August 4th.

Motion Carried

8. PRESENTATIONS

8.1 PROGRAMMING FOR YOUNG CHILDREN

J. Divita presented to Programming for Young Children for the 2024 Wilmot Canada Day Event.

The Committee Members asked and received a response on the following:

- The opportunity to fundraise to cover the costs of the programming for the Young Children
- Township resources for tables and chairs for activities
- Different seating options for activities
- Potential for the donation of crayons from a local business

L. Dunstall and S. Dunstall presented to Programming for Youth for the 2024 Wilmot Canada Day Event.

The Committee Members asked and received a response on the following:

- The potential for a Canada Day 2024 T-Shirt for a prize
- Sponsorship opportunities for the prizes
- Grand River Inflatables to provide a dunk tank

A motion was brought forward by N. Salonen, seconded by B. Safri THAT the Committee approves the spending on Canada Day- Youth Events at an upset limit at \$1000.00. The motion carried.

11. REPORTS

11.1 COMMITTEE ADMINISTRATOR REPORT

Committee Administrator, M. O'Krafka provided a verbal report including the following items:

- Deadline for food vendors
- Time for Opening Ceremonies
- New Hamburg Concert Band
- Volunteer Recruitment Form now available
- Draft Emergency Plan has been approved by the Fire Department
- St. Johns Ambulance First Aid Station

- Marketing and promotion update from Manager of Communications and Strategic Initiatives, D. Kell
- Invitation extended to local sports organizations
- Fire Department would like to attend for educational components
- The need for snacks and water for volunteers

Committee Member B. Safri provided a verbal update on the Sunrise Ceremony and the effort working with Crow Shield Lodge including:

- A tobacco offering
- Fire permit for the Sunrise Ceremony
- Insurance for the Sunrise Ceremony
- Honorarium
- Use of Crow Shield Lodge logo on promotion
- Signage at the event
- Crow Shield Lodge participation as a vendor

11.2 SUB-COMMITTEE REPORTS

11.2.1 COMMUNITY ENGAGEMENT SUB-COMMITTEE

Committee Member P. Mackie provided a verbal update on the efforts of the Community Engagement Sub-Committee including:

- Golden Triangle Sikh Association participation
- Ethiopian Orthodox Church participation
- Invitation extended to:
 - Air Cadets
 - Other places of worship
 - Rotary Clubs

11.2.2 EVENT SPONSORSHIP/DONATIONS SUB-COMMITTEE

Committee Members, A. Stevenson, S. Martin and R. Unrau provided a verbal update on the efforts of the Event Sponsorship/Donations Sub-Committee including:

- The donor and sponsorship packages
- The potential to utilize social media for advertising
- The outreach efforts to local businesses

11.2.3 MARKETING AND PROMOTION SUB-COMMITTEE

Committee Member, L. Divita provided a verbal update on the efforts of the Marketing and Promotion Sub-Committee including:

- Weekly Meetings with Township Staff
- Use of Township Facebook Page

11.2.4 MUSIC AND ENTERTAINMENT SUB-COMMITTEE

Committee Members, A. Stevenson and R. Unrau provided a verbal update on the efforts of the Music and Entertainment Sub-Committee including:

- Band Sets
- Emcee
- Sound Technician
- Timing for Music and Entertainment on the stage

11.2.5 VENDORS SUB-COMMITTEE

Committee Member, K. Chiasson provided a verbal update on the efforts of the Vendors Sub-Committee including:

- The potential for a vendor fee for local artisan vendors
- Application form for vendors
- Set-up for vendors
- The use of a nominal fee for a commitment
- Location of the vendor tents
- Set-up time

A motion was brought forward by N. Salonen, seconded by B. Safri THAT the Committee agrees to charge a vendor fee of \$25.00 for the 2024 Wilmot Canada Day Event. The motion carried.

11.2.6 VOLUNTEER RECRUITMENT SUB-COMMITTEE

Committee Member, K. Chiasson provided a verbal update on the efforts of the Volunteer Recruitment Sub-Committee including:

- Outreach to local schools, local places of worship and other organizations
- The online application form
- The preparation of a flyer calling for volunteers

The following delegates spoke to Item 11.2.6. Volunteer Recruitment Sub-Committee:

- L. Dunstall
- S. Dunstall

11.3 COMMITTEE MEMBER REPORTS

11.3.1 P. Mackie

Committee Member, P. Mackie provided a verbal update that the Soap Box Derby will not proceed for the 2024 Wilmot Canada Day Event.

11.3.2 L. Divita

Committee Member, L. Divita provided a verbal update on marketing efforts, including social media.

11.3.3 K. Chiasson

Committee Member, K. Chiasson asked to table this item for a later Committee Meeting.

11.4 PROPOSED SCHEDULE OF EVENTS

Chair, R. Unrau provided a verbal update on the proposed schedule of events.

The Committee agreed by consensus that the 2024 Wilmot Canada Day event opening ceremonies will occur at 11:00 a.m.

12. ANNOUNCEMENTS

There were no announcements.

13. ADJOURNMENT

Moved by: A. Stevenson

Seconded by: B. Safri

THAT we do now adjourn to meet again at the call of the Chair.

Motion Carried

DRAFT

March 26, 2024

Dawn Mittelholtz
Director of Information and Legislation Services
THE CORPORATION OF THE TOWNSHIP OF WILMOT
60 Snyder's Road West
Baden, ON
N3A 1A1

Title: Wilmot Celebrates Canada Day

Dear Dawn Mittelholtz:

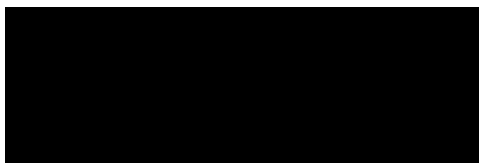
On behalf of the Minister of Canadian Heritage, it is my pleasure to inform you that your application for funding has been approved.

A grant in the amount of \$8,000.00 will be awarded to help your organization carry out its activities, under the Celebration and Commemoration Program, Celebrate Canada Component. This funding will be allocated over one government fiscal year 2024-2025 and will be subject to certain terms and conditions, the appropriation of funds by Parliament, and the budget levels of the Program.

One of our program representatives may contact you in the near future to review the terms and conditions and answer any questions you may have related to this funding.

In closing, I would like to take this opportunity to wish you and the members of your organization the greatest success in your endeavours.

Sincerely,



Jaime Burke
Acting Regional Director General
Ontario Region

Minister
of Canadian Heritage



Ministre
du Patrimoine canadien

Ottawa, Canada K1A 0M5

November 25, 2022

Subject: Activities involving the participation of Russian or Belarusian state organizations or their official representatives

To recipients of grants and contributions funding:

On February 24, 2022, Russian armed forces launched an unprovoked and unjustifiable invasion of Ukraine. This was done with the support of the Belarusian regime.

In response to Russia's egregious actions, the Government of Canada has implemented sweeping sanctions in coordination with like-minded partners and is examining all of its activities and holdings. These actions reflect the broad international support for the people of Ukraine.

In this context, the Department of Canadian Heritage is undertaking a review to identify activities involving the governments of Russia and Belarus, their state organizations, and officials, as part of the Government's ongoing response to the Russian invasion of Ukraine.

We urge you to do the same, and to suspend all activity involving the participation of Russian or Belarusian state organizations or their official representatives. This includes program partnerships, direct and indirect financing of tours, co-productions, participation in festivals or other events involving the Russian or Belarusian governments.

As you are a current recipient of the Department's grants and contributions funding, we ask that you please review and assess your current programming and engagement with Russian and Belarusian state partners. If there are activities involving the governments of these two countries or their officials, please suspend them until further notice. You should contact your program officer to discuss if you have questions or concerns.

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- 2 -

Canadian organizations that are found to be working with the Russian or Belarusian state organizations, officials, or partners, will not receive funding from the Department. Moreover, funded recipients who want to work with Russian or Belarussian artists would have to ensure that the artists in question are not affiliated with the Russian or Belarusian state.

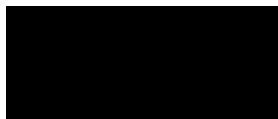
Canadian citizens and permanent residents of Canada, including those of Russian and Belarusian heritage, continue to be eligible for Canadian Heritage's grants and contributions programs. This is not about unfairly targeting law-abiding and peace-loving citizens and permanent residents, nor is it about attacking Russian or Belarusian culture or artists, creators and performers. Collaboration with partners unaffiliated with the governments of Russia and Belarus, their state organizations, and officials can however continue.

The Government of Canada is committed to working with our international partners to support the brave and resilient people of Ukraine in every way possible.

We thank you for your attention to this most important matter.

Please accept my best wishes.

Sincerely,



The Honourable Pablo Rodriguez, P.C., M.P.

Minister
of Canadian Heritage



Ministre
du Patrimoine canadien

Ottawa, Canada K1A 0M5

25 novembre 2022

Objet : Activités auxquelles participent des organisations d'État russes ou biélorussiennes ou des représentants officiels de ces États

Aux bénéficiaires de subventions et de contributions :

Le 24 février 2022, les forces armées russes ont lancé une invasion non provoquée et injustifiable de l'Ukraine. Cette invasion a été soutenue par le régime biélorusse.

En réponse aux actions scandaleuses de la Russie, le gouvernement du Canada a mis en place des sanctions sévères en coordination avec ses partenaires aux vues similaires, et il passe en revue l'ensemble de ses activités et de ses avoirs. Ces mesures s'inscrivent dans les efforts de la communauté internationale visant à soutenir la population ukrainienne.

Ainsi, dans le cadre de la réponse continue du gouvernement à l'invasion russe de l'Ukraine, le ministère du Patrimoine canadien entreprend actuellement un examen afin de déterminer les activités auxquelles participent les gouvernements de la Russie et du Bélarus, leurs organisations d'État et leurs représentants.

Nous vous exhortons à faire de même, et à suspendre toute activité à laquelle participent des organisations d'État russes ou biélorussiennes ou des représentants officiels de ces États. Ces activités comprennent les partenariats dans le cadre de programmes, le financement direct et indirect de tournées, les coproductions ainsi que la participation à des festivals ou à d'autres événements impliquant le gouvernement russe ou biélorussien.

Comme vous êtes actuellement bénéficiaire de subventions et de contributions du Ministère, nous vous demandons d'examiner et d'évaluer vos programmes actuels et vos liens possibles avec des partenaires des États russes ou biélorussiens. S'il y a des activités auxquelles les gouvernements de ces deux pays ou leurs représentants participent, veuillez les suspendre jusqu'à nouvel ordre. En cas de questions ou de préoccupations, nous vous invitons à communiquer avec votre agent de programme pour en discuter.

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Les organisations canadiennes qui travaillent avec des organisations d'État, des représentants officiels ou des partenaires russes ou biélorussiens ne recevront aucun financement du Ministère. En outre, les bénéficiaires des fonds qui souhaitent travailler avec des artistes russes ou biélorussiens devront s'assurer que les artistes en question ne sont pas affiliés à l'État russe ou biélorussien.

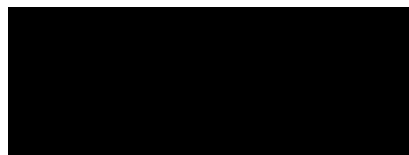
Les citoyens canadiens et les résidents permanents du Canada, y compris ceux d'origine russe et biélorussienne, demeurent admissibles aux programmes de subventions et de contributions de Patrimoine canadien. Il n'est pas question ici de prendre injustement pour cible des citoyens ou des résidents permanents pacifiques et respectueux de la loi, et il n'est pas question non plus de s'attaquer à la culture, aux artistes ou aux créateurs russes ou biélorussiens. La collaboration avec des partenaires non affiliés aux gouvernements de la Russie et du Bélarus, leurs organisations d'État et leurs représentants peut donc se poursuivre.

Le gouvernement du Canada est résolu à travailler avec ses partenaires internationaux pour soutenir de toutes les façons possibles le peuple ukrainien, qui fait preuve d'un grand courage et d'une grande résilience.

Nous vous remercions de l'attention que vous porterez à cette question très importante.

Veuillez accepter mes meilleurs vœux.

Sincères salutations,



L'honorable Pablo Rodriguez, C.P., député

Canada Day Budget

<u>Description</u>	<u>Revenue</u>	<u>Expense</u>
Contribution from Council	\$ 25,000.00	
Fireworks		\$ 10,000.00
Bouncy Castles		\$ 3,600.00
Erick Traplin		\$ 1,100.00
Cake		\$ 1,000.00
Security via WRPS		\$ 550.00
Socan		\$ 60.00
St John Ambulance – 1 st		
Aid Station		\$ 500.00
Bands		\$ 5,500.00
Children's activities and		
dunk tank		\$ 1,000.00
Celebrate Canada Grant	\$ 8,000.00	
Totals:	\$ 33,000.00	\$ 23,310.00

General Ledger

Ledger Detail for Fiscal Year Ending DEC 31,2024 - Posting Date: 01/01/2024 To 12/31/2024

Pd.	Date	Trace #	Source Description	Ref	Debits	Credits	Balance
Account: 04-6622-5800			Contributions Received - Canada Day				
					Beginning Balance		0.00
04	04/16/2024	057530	GLJL 2024 Canada Day in Wilmot Contribution		0.00	-25,000.00	-25,000.00
Period 04 Total					0.00	-25,000.00	
					Period Net		-25,000.00
					YTD Account Total		-25,000.00
					Annual Budget		0.00
					Report Summary		
					Balance Forward:		0.00
Total Debits/Credits:					0.00	-25,000.00	
					Report Net:		-25,000.00

2024.01.30 8.0 9759

Township of Wilmot
General Ledger

05/02/2024 10:27AM

Ledger Detail for Fiscal Year Ending DEC 31,2024 - Posting Date: 01/01/2024 To 12/31/2024

Pd.	Date	Trace #	Source Description	Ref	Debits	Credits	Balance
Account: 04-6622-3900			Expenditures - Canada Day				
					Beginning Balance		0.00
04	04/16/2024	057530	GLJL Relocate Grand River Rentals-Canada Day		1,829.95	0.00	1,829.95
04	04/16/2024	057530	GLJL Relocate Capital Pyrotechnics-Canada Day Fireworks		2,544.00	0.00	4,373.95
04	04/29/2024	057653	PURCH [REDACTED]		3,602.30	0.00	7,976.25
04	04/30/2024	057715	GLJL [REDACTED]		0.00	-3,602.30	4,373.95
Period 04 Total					7,976.25	-3,602.30	
					Period Net		4,373.95
					YTD Account Total		4,373.95
					Annual Budget		0.00
					Report Summary		
					Balance Forward:		0.00
Total Debits/Credits:					7,976.25	-3,602.30	
					Report Net:		4,373.95



[Insert Date Here]

Dear [Sponsor Name],

We are reaching out as we are looking for sponsors for Wilmot's 2024 Canada Day event taking place in William Scott Park on July 1st.

Wilmot's 2024 Canada Day event is being run by a new Task Force who has been hard at work planning the events for the day. The day will commence at sunrise, where there will be an Indigenous Sunrise Ceremony followed by live entertainment and a vendor market from 11-4pm. Later in the evening, the entertainment will continue at 6:00pm and end with the anticipated fireworks taking place along the river.

We would be very grateful if you are able to sponsor the event this year. It will help to make this event one to remember.

Thank you for taking the time to consider this opportunity,

Sponsorship Committee

CanadaDaySponsor@gmail.com

2024 Canada Event Task Force

2024 Township of Wilmot Canada Day Sponsorship

Business Name _____

Contact email _____

Contact _____

Contact # _____

- Please circle the Sponsorship that you would like to select

GOLD

SILVER

BRONZE

- Amount of sponsorship

\$ _____



- Payment can be made via cheque to the Township of Wilmot or in person at the Wilmot Administration Complex via cash, debit or credit. **Please ensure to include this portion of the form.**

- Please provide us with how you would like us to address your business when acknowledging your sponsorship.

Signature _____

2024 Township of Wilmot Canada Day Donation

Name _____

Date _____

Email _____

Donation amount \$ _____

- Payment can be made via cheque to the Township of Wilmot or in person at the Wilmot Administration Complex via cash, debit or credit. **Please ensure to include this portion of the form.**

- Tax receipts are available and will be issued by the Township of Wilmot Staff for donation's of \$20 or more, would you like to receive a tax receipt?

YES

NO

- If **yes** for issuing a tax receipt, please provide address below that you would like staff to mail it to.

NAME _____

ADDRESS _____

Signature _____



RATES & DEADLINES

Updated January 1, 2024

St. Marys Independent

Printed every Thursday
Circulation: 6,000 copies
info@stmarysindependent.com
Deadline Monday at 3pm

Flyer Distribution available see consultant for additional details

Wilmot-Tavistock Gazette

Printed every Thursday
Circulation: 3,800 copies
thewtgazette@gmail.com
Deadline Tuesday at 3pm

STRATFORDTIMES

Printed 2nd and 4th Friday of month
Circulation: 6,600 copies
stratfordtimes@gmail.com
Deadline Tuesday at 3pm

Woodstock Ingersoll Echo

Printed 3rd Friday of month
Circulation: 7,000 copies
info@theecho.ca
Deadline Tuesday at 3pm

Goderich Sun

Printed 1st Friday of month
Circulation: 6,000 copies
info@goderichsun.com
Deadline Tuesday at 3pm

FULL PAGE

CLR **\$550**
B&W **\$425**

1/2 PAGE

CLR **\$395**
B&W **\$305**

1/4 PAGE

CLR **\$235**
B&W **\$180**

1/8 PAGE

CLR **\$130**
B&W **\$100**

BUS. CARD

CLR **\$60**
B&W **\$45**

SERVICE

Large **\$25**
Small **\$15**

SAVE WITH VOLUME DISCOUNTS!

2 ISSUES

10% OFF

3 ISSUES

15% OFF

4 ISSUES

20% OFF

12 ISSUES

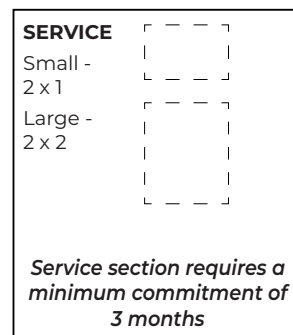
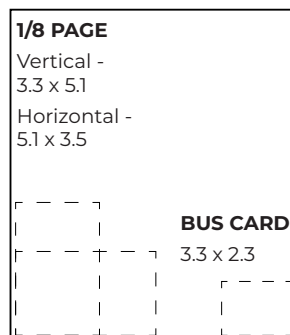
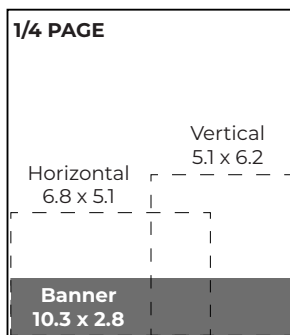
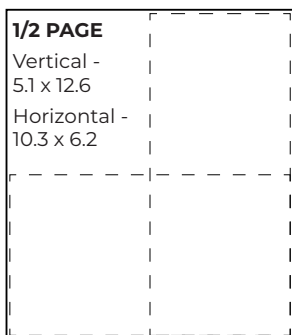
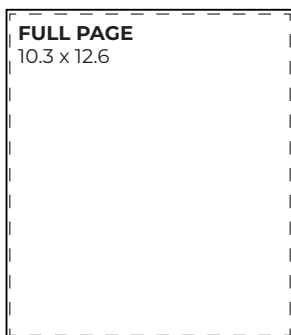
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25 ISSUES

30% OFF

50 ISSUES

35% OFF



Rates are per issue per publication before HST.

Inquire how to showcase your business or products on our websites.

Help wanted advertising receives 25% off the above rates



Event Stage



Grand River Inflatables



Fireworks



Food Tent



Area closed for fireworks after 4pm

2024 Wilmot Canada Day Event

Time:	Event:	Location:	Event:	Location:	Event:	Location:	Event:	Location:
6:00am	Indigenous Sunrise Ceremony							
6:30am	Indigenous Sunrise Ceremony							
7:00am								
7:30am								
8:00am								
8:30am								
9:00am								
9:30am								
10:00am								
10:30am	Sound Check	Stage						
11:00am	Opening Ceremonies (Concert Band, Color Guard, Dignitaries and Anthem singers)	Stage			Grand River Inflatables	Kids Area	Vendor Market	Along the road
11:20am	Sound Check	Stage	Erick Traplin	Infront of stage	Grand River Inflatables	Kids Area	Vendor Market	Along the road
11:40am		Stage			Grand River Inflatables	Kids Area	Vendor Market	Along the road
12:00pm		Stage			Grand River Inflatables	Kids Area	Vendor Market	Along the road
12:20pm	Sound Check	Stage	Board Of Trade Opening Ceremony	Water Wheel	Grand River Inflatables	Kids Area	Vendor Market	Along the road
12:40pm	Pre-recorded music	Stage	Board Of Trade Opening Ceremony	Water Wheel	Grand River Inflatables	Kids Area	Vendor Market	Along the road
1:20pm	Band TBD	Stage			#REF!	Kids Area	Vendor Market	Along the road
2:00pm	Sound Check	Stage	Erick Traplin	Infront of stage	#REF!	Kids Area	Vendor Market	Along the road
2:20pm	Band TBD	Stage			#REF!	Kids Area	Vendor Market	Along the road
3:00pm	Sound Check	Stage			#REF!	Kids Area	Vendor Market	Along the road
3:20pm	Band TBD	Stage			#REF!	Kids Area	Vendor Market	Along the road
4:00pm								
4:30pm								
5:00pm								
5:30pm	Sound Check	Stage						
6:00pm	Sponsor Announcements	Stage						
6:10pm	Band TBD	Stage						
6:55pm	Sound Check	Stage						
7:15pm	Band TBD	Stage						
7:55pm	Sound Check	Stage						
8:15pm	Band TBD	Stage						
9:30pm	Fireworks	Along the River						

Acts/Activites Placed

Fireworks
 Erick Traplin Show #1 (30 Minutes)
 Erick Traplin Show #2 (30 Minutes)
 Grand River Inflatables (4hours)
 Indigenous Sunrise Ceremony
 Board of Trade Opening Ceremony for Water Wheel
 New Hamburg Concert Band

Acts/Activites confirmed and needing to be placed

Kids Activities timing?
 Food location and timing

Acts/Activites Spoken about needing confirmation/placment