

Committee Meeting Agenda 2024 Wilmot Canada Day Task Force Meeting

Tuesday, April 9, 2024 6:30 pm

Wayne Roth Meeting Room - Wilmot Recreation Complex

This meeting will be held in-person.

Meetings of the 2024 Wilmot Canada Day Event Task Force will not be video recorded. Meetings of the Task Force are open meetings to the public, who may attend in-person at the Wilmot Recreation Complex.

Delegations must register with the Committee Administrator, Manny O'Krafka, at manny.okrafka@wilmot.ca. The only matters being discussed at this meeting will be those on the Agenda.

Pages

1. CALL TO ORDER

RECOMMENDATION

THAT the 2024 Wilmot Canada Day Event Task Force Meeting on April 9, 2024 be called to order at 6:30 p.m.

2. TERRITORIAL LAND ACKNOWLEDGEMENT

Chair R. Unrau will read the Territorial Land Acknowledgement.

- 3. ADDITIONS TO THE AGENDA
- 4. ADOPTION OF THE AGENDA

RECOMMENDATION

THAT the Agenda as presented for April 9, 2024 be adopted.

5. DISCLOSURE OF PECUNIARY INTEREST UNDER THE MUNICIPAL CONFLICT OF INTEREST ACT

Members of Council and members of the Township's local boards are required to file a written statement when they have a conflict of interest. If a conflict is declared, please review the <u>Policies and Rules for Council</u> and complete the <u>Disclosure of Pecuniary Interest Form</u>.

6. MINUTES OF PREVIOUS MEETING(S)

RECOMMENDATION

THAT the Minutes of the March 12, 2024 2024 Wilmot Canada Day Task Force meeting be adopted as presented.

7. DELEGATIONS

Pursuant to Council's Procedural By-law, delegations are permitted to address the Committee for a maximum of seven (7) minutes. Delegations are only permitted to discuss matters listed on the agenda as staff reports; informal and formal public meetings; notice of motions; and by-laws. All Delegations where possible are encouraged to register prior to the start of the meeting. For Delegates who are attending in-person, registration is permitted up to the start of the meeting.

8. CORRESPONDENCE

- 8.1 Correspondence from Mike Rice Regarding Integrity Commissioner
 Report IC2023-01

 8.2 Correspondence from Norm Macpherson Regarding Top Shot Interactive
- 8.2 Correspondence from Norm Macpherson Regarding Top Shot Interactive Hockey Experience

9. REPORTS

9.1 COMMITTEE ADMINISTRATOR REPORT

Committee Administrator, M. O'Krafka will provide a verbal report.

RECOMMENDATION

THAT Committee Administrator M. O'Krafka be the designated Task Force Member to approve expenses through the Canada Day Trust Fund; and

THAT Committee Administrator M. O'Krafka report back at each meeting an itemized listing of revenues and expenses

RECOMMENDATION

THAT the 2024 Wilmot Canada Day Event Task Force agree to a raindate for the Fireworks of August 6th

RECOMMENDATION

THAT Committee Administrator M. O'Krafka enter into an agreement with St. John Ambulance to offer a First Aid Station at an upset limit of \$500.00.

9.2 COMMITTEE MEMBER REPORTS

- 9.2.1 R. Unrau
- 9.2.2 B. Safri
- 9.2.3 M. Doucet

9.2.4 P. Mackie

9.3 COMMUNITY ENGAGEMENT

Mayor N. Salonen will provide a verbal report.

9.4 2024 WILMOT CANADA DAY LOGO

Committee Member, L. Divita will present the logo options.

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RECOMMENDATION

THAT the Committee agrees to proceed with Logo Option #___ for the 2024 Wilmot Canada Day Event.

9.5 SUB-COMMITTEES

Committee Administrator, M. O'Krafka will introduce each sub-committee and the delegated roles and responsibilities.

9.5.1 Event Sponsorship/Donations Sub-Committee

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RECOMMENDATION

THAT the DRAFT Sponsorship package be received for information; and,

THAT the Committee defers sponsorships/donations to a sub-committee comprised of ____, ___ and ____ to report back to the Committee at the April 23, 2024 Task Force meeting.

9.5.2 Volunteer Recruitment Sub-Committee

RECOMMENDATION

THAT the Committee defers volunteer recruitment to a subcommittee comprised of ____, ___ and ____ to report back to the Committee at the April 23, 2024 Task Force meeting.

9.5.3 Community Engagement Sub-Committee

RECOMMENDATION

THAT the Committee defers community engagement to a sub-committee comprised of ____, ___ and ____ to report back to the Committee at the April 23, 2024 Task Force meeting.

9.5.4 Marketing and Promotion Sub-Committee

RECOMMENDATION

THAT the Committee defers marketing and promotion to a sub-committee comprised of ____, ___ and ____ to report back to the Committee at the April 23, 2024 Task Force meeting.

9.5.5 Vendors Sub-Committee

RECOMMENDATION

THAT the Committee defers vendors to a sub-committee comprised of ____, ___ and ____ to report back to the Committee at the April 23, 2024 Task Force meeting.

9.6 MUSIC AND ENTERTAINMENT SUB-COMMITTEE REPORT

Members of the Music and Entertainment Sub-Committee will provide a verbal report.

9.7 FOOD VENDOR

Committee Member R. Unrau has provided notice of the following motion:

RECOMMENDATION

THAT the Committee agrees to have the Optimist Club of New Hamburg be the primary food vendor for the 2024 Wilmot Canada Day Event.

9.8 ADDITIONAL MEETING DATES

RECOMMENDATION

THAT the Committee agrees to add the following dates to the 2024 Wilmot Canada Day Event Task Force meeting schedule;

- Wednesday, May 22, 2024
- Tuesday, June 25, 2024

9.9 PROPOSED SCHEDULE OF EVENTS

Chair R. Unrau will provide a verbal update on the proposed schedule of events.

10. ANNOUNCEMENTS

11. ADJOURNMENT

RECOMMENDATION

THAT we do now adjourn to meet again at the call of the Chair.

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Committee Meeting Minutes

2024 Wilmot Canada Day Task Force Meeting

Tuesday, March 12, 2024, 7:00 P.M.

Wayne Roth Meeting Room – Wilmot Recreation Complex

Members Present: M. Weber

K. Chiasson
A. Stevenson
P. Mackie
W. Person
K. Gray
L. Divita
R. Unrau

M. Doucet L. Dunstall

Staff Present: M. Okrafka, Manager of Community Services

K. Bos, Supervisor of Legislative Services / Deputy Clerk

C. Lichti, Facilities Scheduling Clerk

D. Kell, Manager of Communications and Strategic Initiatives

G. Dubrick, Manager of Parks & FacilitiesC. Catania, Director of Community Services

1. CALL TO ORDER

Chair, R. Unrau called the meeting to order.

Moved by: L. Dunstall

Seconded by: A. Stevenson

THAT the 2024 Wilmot Canada Day Event Task Force Meeting on March 12,

2024 be called to order at 7:00 p.m.

Motion Carried

2. TERRITORIAL LAND ACKNOWLEDGEMENT

Chair R. Unrau read the Territorial Land Acknowledgement.

3. ADDITIONS TO THE AGENDA

Item 8.1 - Delegations regarding Item 10.3.

Janet Divita

4. ADOPTION OF THE AGENDA

Moved by: L. Divita Seconded by: M. Weber

THAT the Agenda as presented for March 12, 2024 be adopted, as amended.

Motion Carried

Committee Administrator, M. O'Krafka introduced Manager of Communications and Strategic Initiative, D. Kell.

5. DISCLOSURE OF PECUNIARY INTEREST UNDER THE MUNICIPAL CONFLICT OF INTEREST ACT

There were no disclosures of pecuniary interest at this meeting.

6. MINUTES OF PREVIOUS MEETING(S)

Committee Members asked and received response from staff on the following:

• The decision to move the location of the 2024 Wilmot Canada Day event

Moved by: K. Gray

Seconded by: L. Dunstall

THAT the Minutes of the February 13, 2024 2024 Wilmot Canada Day Task Force meeting be adopted as presented.

Motion Carried

7. ADMINISTRATIVE BUSINESS

8. DELEGATIONS

8.1 Agenda 10.3 PROGRAMMING FOR YOUNG CHILDREN

9. CORRESPONDENCE

9.1 Correspondence from Anne's Carmelcrisp Shoppe in Regards to Wilmot Canada Day 2024

10. REPORTS

10.1 EVENT PLANNING PROGRESS REPORT

Committee Administrator, M. O'Krafka and Director of Community Services, C. Catania provided a verbal report on work undertaken to date including:

- New Hamburg Concert Band
- Joanna Guistini-Wilkinson and her sister Danielle for the National Anthem
- Erick Traplin
- A bank account, taxable receipts, and other financial requirements
- Insurance update
- Grand River Inflatables
- Fireworks

10.2 FIREWORKS

Committee Member, P. Mackie provided a verbal update on the fireworks including the following:

- Service Provider- Capital Pyrotechnics
- Contract
- Spectator boundaries
- Timelines
- Clean-up
- Unsafe Conditions including rain, burn ban and wind

10.3 PROGRAMMING FOR YOUNG CHILDREN

Delegate, J. Divita spoke to Item 10.3 Programming for Young Children.

J. Divita volunteered to co-ordinate with the assistance of Committee Member M. Doucet the Programming for Young Children.

Committee Members made comments on the following:

- Community Care Concepts free Disney costumes
- Grain Farmers of Ontario grain box

10.4 SECURITY

In the absence of Committee Member, K. Chiasson, B. Mackie provided a verbal update on security including paid duty officers including:

- Auxiliary Officers for 2024 Canada Day
- Expense
- Ratio of Auxiliary Officers to Paid Officers

A motion was brought forward by L. Dunstall and seconded by A. Stevenson THAT the Committee agrees to book one constable with five auxiliary officers with a cruiser from 8:00 - 11:00 p.m. at the upset limit of \$550.00 plus HST. The motion carried.

10.5 YOUTH ENGAGEMENT

Committee Member, L. Dunstall provided a verbal update on the following:

- How to disseminate information to the high school volunteers, needs to be provided in the next two months
- St. Johns Ambulance update

Committee Member, L. Divita provided a verbal update on the following:

- Logo contest
- Posters
- Social Media

10.6 MUSIC AND ENTERTAINMENT

Committee Member, A. Stevenson provided a verbal update on the following on local music and entertainment options including:

- Dolinar, Dosman and Dunn
- David Martin
- Counting Down the Hours

Committee Member, A. Stevenson also provided comments on:

- Sound system requirements
- Stage requirements
- Business Sponsorships

Committee Administrator, M.O'Krafka provided an update on the following;

The budget for the event.

Moved by: A. Stevenson Seconded by: L. Dunstall

THAT the Committee refer Item 10.6 Music and Entertainment to a subcommittee comprised of A. Stevenson, K. Gray and R. Unrau to report back to the April 9, 2024 Committee Meeting with more information and recommendations.

Motion Carried

The following items 10.6.1 Rob Espisito and 10.6.2 Smile'N'Wave were referred to the Music and Entertainment sub-committee to come back to the April 9, 2024 Committee Meeting.

10.6.1 Rob Espisito

Committee Member, A. Stevenson provided a verbal update on the following:

- Cost
- Emcee services

10.6.2 Smile'N'Wave

THAT the Committee direct Committee Administrator, M. O'Krafka to enter into an agreement with Mac Summers (Smile'N'Wave) for a one-hour performance in the amount of \$1000.00 plus HST.

10.7 PROPOSED SCHEDULE OF EVENTS

Chair R. Unrau provided a verbal update on the proposed schedule of events including:

Timing of the Indigenous Sunrise Ceremony

Committee Members discussed the following items:

- Event start time
- Vendors
- Youth programming timing
- Community forums

Timing of fireworks

Committee Member, M. Weber will follow-up with the New Hamburg Concert Band on their availability.

In absence of Committee Member, B.Safri, a member of the Ecumenical Working Group provided a verbal update on the Indigenous Sunrise Ceremony and further contribution to the 2024 Wilmot Canada Day Event including an interest in participating in the day.

Director of Community Services, C. Catania will look into the expense of the Indigenous Sunrise Ceremony.

Chair R. Unrau volunteered to update the schedule and provide it for the April 9, 2024 Committee Meeting Agenda.

10.8 ADDITIONAL MEETING DATES

The Committee asked and received a response from staff on the following:

- Potential for meeting on nights other then Tuesday
- Location of the April 23, 2024 Committee Meeting

Moved by: L. Dunstall Seconded by: K. Gray

THAT the Committee agrees to add the following dates to the 2024 Wilmot Canada Day Event Task Force meeting schedule

April 23, 2024 at 7:00 p.m.

THAT the Committee remove the July 9, 2024 date from the 2024 Wilmot Canada Day Event Task Force meeting schedule; and

THAT the Committee agrees to host the April 23, 2024 Wilmot Canada Day Event Task Force meeting at Scott Park.

Motion Carried

Staff received verbal direction to report back to the April 9, 2024 Committee Meeting with more dates for an additional meeting in May and June.

11. ANNOUNCEMENTS

There were no announcements at this meeting.

12. ADJOURNMENT

Moved by: M. Weber Seconded by: L. Dunstall

THAT we do now adjourn to meet again at the call of the Chair.

Motion Carried



From: Mike Rice

To: <u>Jeff Bunn; Kaitlin Bos</u>

Subject: Correspondence Re: Integrity Commissioner Report IC2023-01

Date: March 22, 2024 5:50:47 PM

CAUTION: This email originated from outside of the organization. Do not click links or open any attachments unless you recognize the sender and know the content is safe.

Greetings council and staff,

I'm writing about the Integrity Commissioner's report IC2023 - 01 and kindly request that the Clerk include this correspondence with the agenda for the March 25, 2024 council meeting.

I trust that this correspondence will be received with an increased degree of courtesy and diligence than my last email dated Friday, August 11, 2023. In that previous email, I talked about the township's punitive plans to forcibly expropriate a volunteer-organized community event without consent, undermining years of local independent volunteerism and community support.

This government intervention has now occurred shifting the burden of operating costs from previous free-will sponsorships and a nominal \$5 gate fee for adults - to Wilmot's taxpayers, irrespective of their attendance at future Canada Day events.

As mentioned in my earlier email I've been a resident of Wilmot since the early 80s, regularly attending local and regional Canada Day festivities with family. I served as a volunteer co-organizer for Canada Day in Wilmot from 2017 to 2022. It's been heartening to witness our grandchildren actively engaging in community service, including volunteering on Canada Day, twice alongside a Ward 4 council member who also attended the Indigenous-led Sunrise Ceremony with community members including my grandchildren.

In that same email, I initially wished the staff well in their research and report preparation, hoping for a responsible decision based on verifiable facts. However, my feelings are now mixed due to the third-party investigator's confirmation that neither staff nor council met the expected due diligence.

The findings from this independent investigation should bring much-needed factual clarity and reassurance to people who've volunteered, valued local corporate partners and all who've attended the inclusive family-friendly Canada Day in Wilmot event over the last 6 years.

Disappointingly the report often conflates two distinct events blurring both into one. Also, it implies ongoing entitlement for the "Traditional Organizational Participants" of the New Hamburg-only Canada Day event, even though it ceased to exist after Canada Day 2016. And only subtly touched on Canada Day in Wilmot launching in

2017 and being independently active ever since.

An assumption that one person can 'unilaterally' organize and run an in-person event of this scale or a complex multi-entertainer virtual live-streamed broadcast downplays the immense effort put in by volunteers and organizers. The Ward 3 council member, who was a previous sponsor and vendor through a former business, can confirm the significant effort put in by diligent volunteers and volunteer organizers. In contrast, the now Ward 3 council member has never asserted any rights or entitlements beyond the mutually agreed-upon promotional deliverables.

The report graciously offers definitions for specific terms or concepts relevant to the investigation. While not strictly necessary, it would have been helpful to plainly highlight the clear difference between a 'donor', who gives selflessly without expecting anything in return, and a 'sponsor', who provides financial support in exchange for promotional advantages. Misconceptions about these fundamental concepts are what led to assumptions of perpetual rights, benefits, or privileges without expiration.

Failing to take the initiative to lead in 2016 to prevent the demise of the New Hamburg-only Canada Day event, and subsequently withdrawing from all consultations after Canada Day in Wilmot 2018, does not support claims of perpetual entitlement - especially without a multi-year sponsorship agreement. For example, a reasonable person who's taken public transit would recognize that once you leave your seat, the bus will continue, and other riders will fill that seat. In essence, the show must go on.

The report proves that the "current Canada Day committee" was itself excluded from Staff's initial outreach as directed in 'the Motion' and then confirms a Canada Day in Wilmot volunteer organizer was excluded from playing a role on the Task Force despite applying to be a member.

The report acknowledges the disapproval of adapting a pandemic-induced online virtual event into a heartfelt community art display, showcasing wooden maple leaves painted by local children and youth in June 2021. This display of community empathy, though perceived by some as 'arbitrary,' was particularly touching in the context of the discovery of 215 Indigenous children's remains at a former residential school site in British Columbia. Demonstrating empathy while adhering to pandemic mandates and gathering limits for events are far from arbitrary.

After engaging in dialogue with the local Indigenous community for the past few years, Indigenous youth volunteered as co-organizers with Canada Day in Wilmot for the first time in 2023, embracing its inclusive vision. Yet, a few weeks later the council supported a motion to advance the forced expropriation of a volunteer-organized community event without their consent.

The specific mention of 'June 2021' in this quote by a Ward 4 council member "in the spirit that this used to be a full Community event prior to 'June 2021'" and "from my

perspective this was truly a Township/Community event." is troubling, as the date of 'June 2021' is when the remains of 215 Indigenous children being found was made public. This statement is in support of reverting to a 'traditional' Township/Community Canada Day event, where Indigenous inclusion and public neighbourly acts of compassion toward Indigenous neighbours are not present.

The report includes a quote taken out of context. It was in reference to what rights are included with sponsorship and vendor agreements as some assumed absolute entitlement 'by virtue of their participation on the day of the event' as sponsors or vendors. The report suggesting that this explanation is somehow proof of a lack of 'willingness' to be transparent is misleading. There was no documented refusal of any kind as has been widely suggested.

Relevant to this report, those who were provided full access to all available records on file from 2017 to the date and year the meeting noted include:

- 2022-2023 President of Optimist International on the morning of August 26, 2022, at the Wilmot Recreation Centre,
- A local business owner now Ward 3 council member on July 11, 2022, at 1 pm at an office in New Hamburg
- Plus, Wilmot Corporate Leadership Team members, the CAO, Clerk,
 Parks, Facilities and Recreation Services Director, and the Communications and Strategic Initiatives Manager on Oct 12, 2023 at 3 pm in the
 Swartzentruber Room at the Wilmot Township Offices.

It must be noted that the Corporation of the Township of Wilmot is a member of the New Hamburg Board of Trade, represented by a Ward 4 Council member. This is significant because both the Corporate Leadership Team and the highest-ranking member of Optimists International were provided full access to all records.

Like countless other local volunteers, I've unassumingly supported causes and initiatives in Wilmot by sharing my time, skills, and through financial support. Regardless of the frequency of involvement or degree of public acknowledgement around their specific contributions to community betterment, I admire volunteers.

Unfortunately, recent events have highlighted the fact that those who live and give back differently to the community are regarded as less worthy than some who prefer participating within a more traditional group framework.

While the Motion's author advocated for cultivating youth volunteerism, the Canada Day Task Force excludes those under 18, depriving them of personal growth opportunities and the task force of valuable youth perspectives. Government taking control of an event intended to celebrate unity in such a divisive manner does not reflect well on this community nor does it bode well for future volunteerism locally.

Confidentiality, including agreements calling for nondisclosure in some cases, would be a requirement for serving on a council. For that reason, confirmation in this report that a Ward 4 council member has been actively disseminating specific confidential correspondence, not originally addressed to that council member, is highly concerning.

Regardless of any oversights I've already noted, or whether or not I agree with the report's professional determinations or recommendations, overall, this report appears to address many crucial facts and for that, I am grateful for the author's hard work.

Aside from the stereotype of being hockey fanatics quick to apologize even when not at fault, Canadians are known globally for their humility, honesty, inclusivity and acceptance, often regarded as some of the most polite, tactful, and peace-loving people.

Canada Day is a day filled with diverse celebrations, commemorating a moment when several independent provinces initially joined together to form a unified nation. Beyond the festivities in the spirit of unity, we also remember those who paved the way while recognizing with humility past injustices that got us here. If unity lies at the heart of Canada Day, then it becomes our duty to foster respect for all cultures that share this land.

Regards, Mike Rice Hi Marta!

Thanks for taking the time to speak with me and as discussed I have attached our standard pricing. Please note that we cannot install our rinks on grass, we require a hard flat surface, tennis courts work perfectly by the way!

If you know which games you would like, let me know and I can put together a quote that includes install, teardown, staff and delivery.

Thanks again Marta and looking forward to helping you out for Canada Day in Wilmot!

Norm Macpherson

Director of Sales



nmacpherson@topshotinteractive.com

www.topshotinteractive.com



INTERACTIVE GAMES:

ELECTRONIC HOCKEY NET

Our Electronic Hockey Net offers separate player challenges. Participants shoot pucks at the electronic net with the goal to shoot quickly, accurately and decisively at lit targets. It is the best hockey game for fan engagement and player training.

FAVOURITE!

BRANDING

FAN

ALL STAR TARGETS

The same targets were used in the NHL All Star Skills challenge in Tampa and San Jose. Participants can test their skill compared to their favorite NHL players.

<u>MINI RINK ZONE</u>

This hockey rink inflatable structure is great fun for all mini stick enthusiasts. Played by two players who shoot a very light foam ball with the goal to score on the opponent's mini net.



STICK HANDLING ZONE

Individual participant's stick-handle a magnetic puck across a series of randomly lit sensors. The monitor will count down from 45 seconds, scoring one goal for each sensor that is turned off.

RADAR HARDEST SHOT

Participants measure their slap shot speed by shooting into a rink-like structure. The speed will be recorded on a digital display. Available for on-ice skills challenges.

GOALIE CHALLENGE

This game will test the goalie in you by seeing how many foam pucks you can stop.

Participants will put on a goalie mask, stick and gloves and attempt to stop foam pucks shot at them by an operator using a BONI puck shooter.

GOCKEY

This two-player challenge game is great fun and entertainment. Played with wooden Gockey sticks or customized mini sticks you attempt to shoot a small ball into your opponent's goal.



BOX HOCKEY

Two players challenge each other to a stickhandling battle in a mini rink zone. Fight it out and see if you can over poweryour opponent and score on their net!

BUBBLE HOCKEY

The classic Super Chexx bubble hockey game. The sounds, the feel and the look of a real hockey experience. You can't go wrong with this.

SKEE PUCK

Targets of varying sizes are placed in the scoring zones of a goalie. Different targets present varying levels of difficulty, resulting in different point totals. Skee-Puck is fun for all ages.

STREET HOCKEY ZONE

We can provide the complete street hockey experience with inflatable borders and hockey nets. This complete experience is great for one day and weekend events.

QUICK SET UP & TAKE DOWN



SYNTHETIC ICE RINK

Renting our versatile ice rinks is an excellent choice for individuals looking to enhance their community engagement and drive traffic. Our rinks offer a unique and fun attraction that can be incorporated into sponsored events, such as winter festivals or holiday celebrations, to create memorable experiences for residents and visitors alike.

CURLING

Curling on synthetic ice offers a unique way to enjoy the pleasures of curling. Our stones glide perfectly over synthetic ice, providing exceptional performance. Our mobile curling tracks are designed for quick and easy setup and takedown



GET IN TOUCH!

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Price List Rental Equipment

Top Shot Hockey System - Electronic hockey net and gallery	\$750/day		
Goalie Challenge - Foam pucks are shot at goalies in a contained gallery.			
All-Star Targets - four electronic targets on a net similar to the NHL accuracy challenge.			
Radar Hardest Shot /Fastest Pitch - Radar antenna, display, and gallery	\$750/day		
Inflatable Street Hockey Rink - 30' x 60' inflatable zone and two nets - 55' x 75' inflatable zone and two nets			
Soccer Shooter Tutor - 16' x 20' gallery with authentic astroturf (add a radar for \$500)	\$1,000/day		
Skee Puck - sticks and pucks included	\$500/day		
Mini Stick Hockey Rink - 10' x 20' inflatable arena and nets	\$500/day		
Quarterback Toss - Includes footballs	\$500/day		
Bubble Hockey - Super Chex table hockey	\$500/day		
Shooter Tutor – four targets - hockey net with four spinning targets inside a shooting gallery.	\$500/day		
Gockey - self-contained table game with mini-sticks and ball	\$300/day		
Box Hockey - Stickhandling challenge for all ages	\$300/day		
Cornhole Toss - the world-famous cornhole toss – two units	\$300/day		
Stickhandling Challenge - Challenges participants to stick-handle puck over sensors.	\$300/day		

Game Packages & Services

Top Shot Package Three-game package: Electronic Hockey Net; Skee Puck & Mini Rink \$1,500 per day All Sports Package Electronic Hockey Net, Soccer Shooter, Fastest Pitch & Quarterback Toss. \$2,500 per day Skills Package \$2,500 per day - Includes the fastest skater, hardest shot, and accuracy. Curling Rink - Enjoy the pleasures of curling with a synthetic ice surface. \$1,500 per day Synthetic Ice Rink - rentals 25 panels or less \$55 per panel 75 panels or less \$45 per panel Over 75 panels \$35 per panel Skate Rental Booth - includes 40 pairs of skates, benches, mats, and helmets. \$500/day Hockey Hall of Fame Fanfest Packages Bronze – 4 showcases, 2 NHL trophies, and 2 interactive games \$3,000 per day Silver – 12 showcases, 3 NHL trophies, and 5 interactive games \$4,000 per day \$5,500 per day Gold – 20 showcases, 4 NHL trophies, and 10 interactive games - also includes the Theatre Platinum – 32 showcases, 7 NHL trophies, and fifteen interactive games \$8,000 per day - also includes the Theatre and the Hockey Art Collection

Branding Opportunities – call for pricing

Electronic Hockey Net – inserts

Dasher board advertising

Skee Puck Decal

Backdrop - radar

Inflatable banners

Stand up signs

Delivery and staffing are not included in the price. Multi-day and multi-equipment discounts are available.

From: MARTA DOUCET <>

Sent: Thursday, March 28, 2024 5:39 PM

To: Manny O'Krafka < manny.okrafka@wilmot.ca >

Subject: Next agenda

CAUTION: This email originated from outside of the organization. Do not click links or open any attachments unless you recognize the sender and know the content is safe.

Hello Manny

Thanks for your patience on this ... I finally have my list for the agenda, but not very happy that I'm missing so much meeting time! Maybe I can get Steve or Jaime to go in my place for April:)

1st: Sensory Corn Bin

I've been in touch with Chad Bender of B-W Feed, and they are willing to donate several bags of corn for a sandbox sized "sensory corn bin" for the littles. (He said approximately a tonne and would be a value of \$200 if that needed to be noted) He also said that they would take the corn back to dispose of on a manure pile, since it would no longer be sellable. If we can get a simple raised sandbox built for the day, would be good - I can ask my son-in-law if he'd take that project on.

2nd: Busy Bee Face Painters

I've spoken with owner Jessica, and they have availability to come out and set up from 12pm to 8pm. She told me that the event in New Hamburg was previously pencilled in and a spot has been held for us. I explained that we are a newly formed committee and not affiliated with the past organizers.

There is no said "fee" to have them come out - they just charge typically between \$10 - \$15 per customer. A way to reduce this cost and make more affordable to families, is to have a company or the township (depending on the budget), partially sponsor a number of face paintings so that the first "x" number of pace paintings would be say, \$5 due to being prepaid. They also offer Magic Acts that are geared for all ages and involve animals etc at a cost of \$650 (based on 100+ people at show) The website is this: https://www.busybeesparties.ca/services

3rd: Truth and Reconciliation Offering

Just a thought ... this was previously done at a past Canada Day, where a child's Teepee Tent was purchased, and Wilmot residences (all ages) were encouraged to decorate with markers. The small teepee would then be offered to Crow Shield Lodge as an offering of Reconciliation. I'm told this was a popular item with the kids

as well as a possible learning experience. We could explore a different way to decorate instead of the markers, possibly by offering the use of pre-cut fabric patches? All of this would need to be discussed through Barbara and she could approach Crow Shield on the committee's behalf.

<image001.png>

Teepee Tent for Kids, Cotton Kids Tent Indoor, Sleepover Play Tent, Kids Teepee Tent, Party Tents for Kids Indoor for Parties, Teepee Tent for Boys, with Wooden Poles for Kids 3,4,5,6,7,8,9 amazon.ca

4th: Craft Table for toddlers and younger kids - simple craft items for them to do up with possible help from local teens. In the past, wooden cut out Canada Maple Leafs were available as well to colour and attach to a wall or bring home. Maybe reach out to the Baden Seniors Woodworking shop to see if they can help?

5th Scavenger Hunt: Is there a possibly to include a Canadian Themed all ages family scavenger hunt? They have become popular again, and can be done only using a digital aspect, where people aren't actually bringing physical items, but instead showing a "selfie" with the item .. maybe if a go, we could offer prizes?

6th: Food Trucks

Can we consider allowing a "dessert only" option (like Tastes Moreish To Me or Funnel Cloud) to be added to the vendors selling food, not to take away from our local service clubs we've got serving food already of course.

7th: Wilmot Aquatic Aces

They have said "yes please" to be able to sell snacks (typically chips, popcorn, juice boxes, water and freezies) and glow stick items. They may have an information setup for the team as well.

Contact is: Head coach Joni Maerten-Sanders

8th: Event Poster Advertising

I wanted to offer to donate my time to do up a poster for Canada Day if that wasn't already covered. I feel that it's super important to have posters printed off and distributed throughout the township ahead of time. If we can work out a deal to run it Wilmot Tavistock Gazette and Baden Outlook, even better. It can be shared on social media platforms as well.

I have a couple more band entertainment suggestions to add to the list, so I'll reach out to Abbi with those.

I think that's it for now - let me know if you have any questions or if I've left out information you need.

Thanks!

Marta





























Packages:

Gold (\$1000)

- Name of Company to be listed on the Canada Day Website
- Logo of Company printed onto on-site signage to recognize contribution
- Name of company included in a thank-you ad in local paper following the event
- Logo of Company included in marketing material for the Canada Day Celebration
- Verbal recognition from the main stage

Silver (\$500)

- Name of Company to be listed on the Canada Day Website
- Logo of Company printed onto on-site signage to recognize contribution
- Name of company included in a thank-you ad in local paper following the event
- Logo of Company included in marketing material for the Canada Day Celebration

Bronze (\$250)

- Name of Company to be listed on the Canada Day Website
- Logo of Company printed onto on-site signage to recognize contribution
- Name of Company included in a thank-you ad in local paper following the event

Opportunities

Fireworks (\$2,500)

- Gold
- Company Logo included in all promotions referencing the fireworks

Main Stage (\$2,500)

- Gold
- Company Logo included in all promotions referencing the bands on stage
- Your banner (to be provided by company) displayed on stage during the performances

2024 Wilmot Canada Day Event

Time:	Event:	Location:	Event:	Location:
6:00am	Indigenous Sunrise Ceremony			
6:30am	Indigenous Sunrise Ceremony			
7:00am				
7:30am				
8:00am				
8:30am				
9:00am				
9:30am				
10:00am				
10:30am				
11:00am	Erick Traplin	Stage	Grand River Inflatables	?
11:30am			Grand River Inflatables	?
12:00pm	Board Of Trade Opening Ceremony	Water Wheel	Grand River Inflatables	?
12:30pm	Board Of Trade Opening Ceremony	Water Wheel	Grand River Inflatables	?
1:00pm			Grand River Inflatables	?
1:30pm			Grand River Inflatables	?
2:00pm	Erick Traplin	Stage	Grand River Inflatables	?
2:30pm			Grand River Inflatables	?
3:00pm			Grand River Inflatables	?
3:30pm			Grand River Inflatables	?
4:00pm				
4:30pm				
5:00pm				
5:30pm				
6:00pm				
6:30pm				
7:00pm				
7:30pm				
8:00pm				
8:30pm				
9:00pm				
9:30pm	Fireworks	Along the River		

Acts/Activites Placed

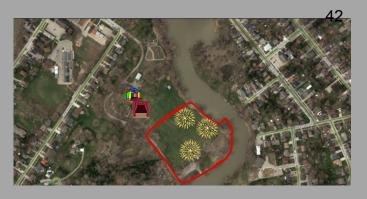
Fireworks
Erick Traplin Show #1 (30 Minutes)
Erick Traplin Show #2 (30 Minutes)
Grand River Inflatables (4hours)
Indigenous Sunrise Ceremony
Board of Trade Opening Ceremony for Water Wheel

Acts/Activites confirmed and needing to be placed

New Hamburg Concert Band

Acts/Activites Spoken about needing confirmation/placment

Soap Box Derby (2 hours) Potato Sack Race (2 hours) Smile N'Wave





Event Stage



Grand River Inflatables



Area closed for fireworks after 4pm